

		FY23				FY24				FY25				FY26			
		H1	H2	FY23		H1	H2	FY24		H1	H2	FY25		H1	H2	FY26	
Operating	Total Revenue																
	Cost																
	Total Gross Profit																
	Total Affiliate Expense																
	Total Marketing Expense																
	Total IT Expense																
	Total Financial Expense																
	Total Operation Expense																
Net	Total Expenses																
	Total Profit and Loss New Draft																
	Total Investment Income																
	Partnership Expense																
Total Profit and Loss Extraordinary																	

Total Revenue	Revenue growth not expected due to derisk of projection.
Cost	Relates to adjustment of wallet balances - extraordinary events.
Total Gross Profit	
Total Affiliate Expense	Percentage of Revenue. Average FY23 affiliate commission.
Total Marketing Expense	Percentage of Revenue. Scaling to 75% of Revenue.
Total IT Expense	Relates to hosting fees of c.\$40k per month. 5% annual inflation.
Total Financial Expense	Percentage of Revenue. Average FY23 Crypto Transaction Fee.
Total Operation Expense	Refers to expected legal fees where applicable.
Total Expenses	
Total Profit and Loss New Draft	
Total Investment Income	Not factored due to volatility.
Partnership Expense	
Total Profit and Loss Extraordinary	

	H1	H2	FY23
Total Revenue	100.0%		100.0%
Total Gross Profit	92.8%		95.9%
Total Affiliate Expense	-1.2%		-1.4%
Total Marketing Expense	-77.4%		-86.9%
Total IT Expense	-8.3%		-7.9%
Total Financial Expense	-0.4%		-0.6%
Total Operation Expense	0.0%		-9.1%
Total Expenses	-87.4%		-100.7%
Total Profit and Loss New Draft	5.4%		-4.7%
Total Investment Income	-6.7%		15.1%
Partnership Expense	1.3%		-10.3%
Total Profit and Loss Extraordinary	0.0%		0.1%